

# APEC Accelerator Network Summit & Global Challenge 2015

## Guidelines

In connection with APEC Accelerator Network (AAN) that serves as a sustainable mechanism for regional growth and global connectivity, this challenge seeks to identify possible opportunities for SMEs and Start-ups to raise capitals so as to effectively scale up and grow their businesses.

As seeing the huge impacts of globalization along with the evolution of science and technology, we look forward to gathering teams with brand-new ideas which represent disruptive innovation for our next generation. These ideas may overturn the current assumption of what people think the world is, thus creating a new potential market and value network.

### Scope

In order to encourage entrepreneurship in APEC region, the APEC Challenge is designed for **30 preselected startup teams** to present in a competitive process in front of an international panel of experts, judges and investors through **October 19<sup>th</sup> to 20<sup>th</sup>, 2015** in Taipei. The Challenge seeks to connect entrepreneurs with needs for disruptive innovation solution, build international business relationships, and facilitate fundraising activities between investors and startups across Asia- Pacific region.

### Global Challenges and Event Focus

APEC Challenge aims to establish a platform for start-ups with novelty and innovative business ideas, especially those could represent disruptive innovations. We seek for the next big ideas that might change the world enormously! For those start-up teams with **the best solutions/technologies/business models to solve the most pressing challenges facing the world**, we welcome your participation. We are looking for those who have brilliant ideas/business models to tackle the following challenges:

Global Challenges	Focus Area (new solutions or new technologies of what area)
<b>Interactive Learning</b>	<ul style="list-style-type: none"> <li>• Must be Intel® Ingredient: including Intel® RealSense™ Technology and Intel® Platform*</li> <li>• Out-of-Box user experiences(UX): including potential mainstream consumer or commercial usage models/applications in <b>Gaming / Play / Edutainment</b></li> <li>• Projects that can fully utilize computing power</li> <li>• <i>Startups apply for Interactive Learning area and pass the on-line review will receive Intel® RealSense™ 3D Camera and Development Kits.</i></li> <li>• <b>Interactive Learning: leverage technology to enhance users' learning experiences</b></li> </ul>
<b>Immersive Collaboration</b>	<ul style="list-style-type: none"> <li>• Must be Intel® Ingredient: including Intel® RealSense™ Technology and Intel® Platform*</li> <li>• Out-of-Box user experiences(UX): including potential mainstream consumer or commercial usage models/applications with <b>Natural Interaction</b></li> <li>• Projects that can fully utilize computing power</li> <li>• <i>Startups apply for Immersive Collaboration area and pass the on-line review will receive Intel® RealSense™ 3D Camera and Development Kits.</i></li> <li>• <b>Immersive Collaboration: Using 3D/VR technologies to give people a sense of “being there” to accomplish a task or project together</b></li> </ul>
<b>Smart Mobility</b>	<p>Siemens is working on a B2B platform, which intelligently networks transportation users, mobility service providers and traffic management headquarters. We are looking for any new intelligent traffic applications without specific requirements that can be built upon (or part of) an integrated mobility platform. The application should emphasize on the safety, convenience and “smart” multimodal travel. Applications may include :</p> <ul style="list-style-type: none"> <li>- Urban traffic control;</li> <li>- parking management;</li> <li>- tolling systems for cities;</li> <li>- logistics management;</li> <li>- route planning for travelers/tourists;</li> <li>- environmentally-friendly travel;</li> </ul>

	- e-ticketing etc.
<b>Smart Home</b>	<p>Innovative software solutions that makes our lives in a modern building more comfortable, sustainable and safe. Solutions can include software or mobile Apps that:</p> <ul style="list-style-type: none"> <li>• enable customized control of building automation, lighting, shading, heating, ventilation or air conditioning</li> <li>• facilitate safer, faster and intelligent fire evacuation and building security (e.g. fire detection and protection, corporate access, evacuation video surveillance, intrusion detection)</li> <li>• enable sustainable energy consumption in home and public buildings. (energy performance and management)</li> </ul>

### Team Selection Criteria

APEC Challenge is providing startups the chance to showcase their products and services in front of experienced executives, investors, and innovators. As a collaborative event with Intel and Siemens, we wish to see start-up teams with the following characteristics:

1. Start-ups that:

- Acquire the innovation and novelty of business idea/solutions/technologies.
- Address significant challenges unique to the country/region.
- Should not be in violation of any intellectual property rights.
- Should demonstrate a commitment to responsible and ethical business practices.

2. Start-ups who have either functional prototypes or pilot customers.

3. Start-ups from Asia-Pacific region including those from Australia; Brunei Darussalam; Canada; Chile; China; Hong Kong, China; India; Indonesia; Japan; Republic of Korea; Malaysia; Mexico; New Zealand; Papua New Guinea; Peru; the Philippines; Russia; Singapore; Chinese Taipei; Thailand; the United States and Vietnam.

### Pitch & Mentoring Opportunities

Each selected team has

- 6 minutes pitch in front of judges, top VCs, and angels.
- 4 minutes Q&A and feedback from judges, top VCs, and angels.

Each selected team also could acquire

- Entry ticket to APEC Accelerator Network Summit and Global Challenge 2015
- Free Poster/Booth in the Challenge with chances to meet VCs
- Promotional benefits and exposure chances to 20+ economies in Asia-Pacific region

### Awards and Prizes

- **For semi-finalist round**

30 teams selected will be funded to participate in the APEC Accelerator Network Summit and Global Challenge, held on Oct 19th ~20th in Taipei.

- **For final round**

<p style="text-align: center;"><b>Intel Innovation Award (3 Teams)</b></p>	<ul style="list-style-type: none"> <li>• <b>1st Place Team</b> <ul style="list-style-type: none"> <li>○ Cash Prize: US\$100,000.</li> <li>○ Additional Trip Prize: Ticket to Intel Challenge Up! Summit Europe.</li> <li>○ One Laptop featuring Intel® RealSense™ 3D Camera</li> <li>○ Business Match-Making at Intel Asia Innovation Summit and Intel Executives Coaching and Mentoring Opportunity.</li> </ul> </li> <li>• <b>2nd and 3rd Place Team</b> <ul style="list-style-type: none"> <li>○ One Laptop featuring Intel® RealSense™ 3D Camera</li> <li>○ Business Match-Making at Intel Asia Innovation Summit and Intel Executives Coaching and Mentoring Opportunity.</li> </ul> </li> </ul> <p style="text-align: center;"><b>Note: Only the 1st Place team is eligible for cash prize and trip to Intel Challenge Up! Summit Europe.</b></p>
<p style="text-align: center;"><b>Siemens Award (2 Teams)</b></p>	<ul style="list-style-type: none"> <li>• Two winning teams apply for the area of Smart Home and Smart Mobility will be awarded the opportunity to work hand-in-hand with Siemens engineering teams, in their respective categories of Smart Mobility and Smart Home, to co-develop technologies on Siemens platforms.</li> <li>• Winning teams will also have the opportunity to interact with executives of Siemens Venture Capital.</li> </ul>

### The panel of judges

The panel of judges consists of internationally recognized academic scholars and leading industrial experts.

### **Tentative Schedule**

**1. Kick-off Press Conference**

April 21, 2015 in Taipei

**2. Online Application**

Application open from now to June 30, 2015

**3. Team Selection**

Shortlists announcement: July 30, 2015

**4. Submit pitch deck**

October 2, 2015

**5. AAN Summit & Global Challenge**

October 19<sup>th</sup> and 20<sup>th</sup>, 2015 in Taipei

### **Entry Submission Requirements**

All materials should be submitted in English on time.

**1. Online Application (from now to June 30, 2015)**

Event website: <http://www.apecaccelerator.org/reg.aspx>

(1) Submit one-page application that addresses the following items:

- a. Background
- b. Value Proposition
- c. Outline the problem you are solving
- d. Describe how your idea is better than the current solution
- e. Revenues Streams

(2) Submit a briefing of your business pitch (10-15 slides) that covers the following items:

- a. Technology overview
- b. Go-to-market strategy
- c. Competitive advantages
- d. Near-term milestones for your business that cover technology, business, and funding steps
- e. Information about the founders and management team

(3) Submit a Video Link

Please create a video (The video should be 3 minutes long and no longer than 4 minutes). In the video please introduce yourselves, explain what you're doing and why, and tell us anything else you want to let us know.

## 2. Document Submission (For Shortlisted Teams)

Submit your presentation file by **Oct 2, 2015**

### Ownership and Intellectual Property

All submitted entries to the APEC Challenge must represent original work that is not plagiarized or copied. Teams that infringe intellectual property, trademarks, copyrights or patents shall assume full responsibility for any violations. By submitting a proposal you will be granting the APEC Accelerator Network Summit & Global Challenge the right to use the received material for marketing and promotional purposes only. We will also have the unilateral right to modify any of the mentioned materials in its sole discretion in order to better adapt it to the different formats and layouts that different promotional mediums might require.

### Other Notes

APEC Accelerator Network Summit & Global Challenge reserves the right to make any changes to this document (dates, deadlines, requirement, etc.) as long as these changes are deemed to benefit the majority of the entrants in the competition. Any modification will be announced on the official website. It is the responsibility of each team to regularly check for updates on contest procedures and rules.

**For more information, please visit APEC Accelerator Network Summit & Global Challenge 2015 official website at <http://www.apecaccelerator.org/>. Should you have any enquiries, please email to [APECAANSummit@tier.org.tw](mailto:APECAANSummit@tier.org.tw).**

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